



# LA GRAN FIESTA PARADE - ENTRY FORM

## September 21, 2019

### Parade Staging: 1:00 p.m. - Parade Begins: 3:00 p.m.

La Gran Fiesta Parade will be held on Saturday, September 21, 2019 in conjunction with La Gran Fiesta event Downtown at Plaza de Las Cruces on Friday, September 20, 2019 and Saturday, September 21, 2019. La Gran Fiesta and La Gran Fiesta Parade promotes goodness by creating an inspiring contagious fun community happy event while giving to save lives and advocating for improved quality of life and health outcomes for the people of our community.

**Parade Date:** Saturday, September 21, 2019

**Parade Fee:** \$0 – F R E E

**Staging: 1:00 p.m.** – Staging begins at 1:00 p.m. at City of Las Cruces City Hall east parking lots, 700 North Main Street, Las Cruces, NM 88001, next to Campo Street. Please note: Streets will close; it is best to arrive early; access after 2:00 p.m. may be challenging.

**Begins: 3:00 p.m.** – Parade begins at 3:00 p.m.

**Route:** Entries will enter Campo Street, will travel south on Campo Street, turn west (right) on Hadley Avenue, turn south (left) on Church Street, continue to travel south and destage at the US Bank parking lot, before reaching Amador Avenue.

**Theme: A Community that CARES (show your spirit)**

La Gran Fiesta is a large scale community event and large scale cancer fundraiser that wholeheartedly is raising funds to go right back into the community helping the people of our community. La Gran Fiesta emphasis on **people, food, culture, arts, outdoor entertainment and recreation, fun, family, southwest, quality of life, tourism, economic impact, goodwill** and an emphasis to **“pay it forward”**. Entry to the parade is **“FREE”** and we encourage community participation in this special community event. We are also encouraging parade entries and our community to get involved in our La Gran Fiesta Jubilee of Life Walk, a walk to raise cancer awareness and money to help our local cancer patients. Another opportunity of involvement is our festivities at La Gran Fiesta at Plaza de Las Cruces. La Gran Fiesta is CARE’s signature cancer fundraiser, one of the largest cancer fundraisers in the state of New Mexico benefitting residents recently diagnosed with any type of cancer and in treatment for their cancer. We will acknowledge every parade entry. We will also announce the parade trophy winners at Plaza de Las Cruces over the weekend.

**Prizes:** Trophies will be given to: 1. LA GRAN FIESTA Best of Parade; 2. Most creative cancer theme float; 3. Most creative production presentation (music, dance, etc.) 4. Military – Veterans presentation; 5. Best school presentation (ex. marching bands, JROTC, organizations, sports teams, cheerleaders, etc.)

**PLEASE COMPLETE THIS FORM AND MAIL** (or drop off) TO: Yoli Diaz, CARE – Cancer Aid Resource & Education, Inc., 118 S. Water Street, Las Cruces, NM 88001. The completed PDF form may be emailed to: [carelc.org@gmail.com](mailto:carelc.org@gmail.com). The deadline to submit an entry form is Wednesday, September 18, 2019. Info/Questions: 575-649-0598.

**PLEASE PRINT ALL INFO**

Parade Entry Name: \_\_\_\_\_

Type of Entry \_\_\_\_\_ Number of People in Entry \_\_\_\_\_

(Circle Type of Units: float, vehicle, motorcycles, band, horses, organization, ROTC/JROTC, marching group, cheerleader, sports, schools, clubs, etc.)

Description of Entry for Announcement: \_\_\_\_\_

\_\_\_\_\_

Organization/Business/School/Entity: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number \_\_\_\_\_

Mailing address: \_\_\_\_\_

Email address: \_\_\_\_\_

**Please note: (1) The throwing of candy or other objects is prohibited. Only individuals walking near the curb can hand out items such as candy. (2) Horse units must provide their own clean-up crew (pooper-scoopers).**

### **Indemnification and Hold Harmless Agreement**

I, \_\_\_\_\_ acting as authorized agent, \_\_\_\_\_, agrees to defend, protect, indemnify and hold CARE and City of Las Cruces harmless for any personal injury or property damage suffered by La Gran Fiesta Parade. In consideration of this entry being accepted, I hereby for myself, my heirs, representatives and executors, waive, release and forever discharge any and all rights and claims for loss of damages which I may or hereafter accrue to me against CARE and City of Las Cruces, any organizers, volunteers or sponsors of this event, third parties, for any and all personal injuries or property damage which might be suffered by me in this event. I attest and verify that I am physically fit and can provide my own set up and tear down duties, products, information, equipment and supplies. I hereby grant full permission to use my name, photographs, videotapes, and recordings of this event for legitimate purpose without compensation/remuneration.

Signed by \_\_\_\_\_ Date \_\_\_\_\_