



**CARE LAS CRUCES.ORG**  
 CANCER AID RESOURCE  
 AND EDUCATION, INC.



## Sponsorship Opportunities

Dear Friend:

CARE – Cancer Aid Resource & Education, Inc. is very proud to announce our special event, CARE Honors National Cancer Survivors Day. This is a special 2-day celebration of life event which will include “Life Tribute” and “RACE FOR CARE 5K Run/1K Fun Walk” for National Cancer Survivors Day. These fundraising events will be held at Plaza de Las Cruces and Mesilla Plaza and Mesilla on June 1<sup>st</sup> and 2<sup>nd</sup>, 2019.

National Cancer Survivors Day® is an annual, treasured Celebration of Life that is held in hundreds of communities nationwide, and around the world, on the first Sunday in June. It is a CELEBRATION for those who have survived, an INSPIRATION for those recently diagnosed, a gathering of SUPPORT for families, and an OUTREACH to the community. On National Cancer Survivors Day®, thousands gather across the globe to honor cancer survivors and to show the world that life after a cancer diagnosis can be fruitful, rewarding, and even inspiring.

It is a day for everyone, whether you're a cancer survivor, a family member, friend, or medical professional. This day provides an opportunity for all people living with a history of cancer – including America's more than 15.5 million cancer survivors – to connect with each other, celebrate milestones, and recognize those who have supported them along the way. It is also a day to draw attention to the ongoing challenges of cancer survivorship in order to promote more resources, research, and survivor-friendly legislation to improve cancer survivors' quality of life.

CARE's focus is to provide assistance to cancer patients and their families residing in Doña Ana County to help them cope with their cancer journey. CARE provides financial assistance to people residing in Doña Ana County who have recently been diagnosed with any type of cancer and are in active treatment. For detailed information on CARE, please visit: [carelascruces.org](http://carelascruces.org). What impact has CARE made in our community?:

**From July 31, 2013 through December 2018**

**432 Patients Helped**

**\$464,594.49 in Financial Assistance**

When businesses, organizations and individuals help their local community in this way, it spreads love and hope and helps cancer patients heal because they know that people care about their health while they are going through their treatment, healing and recovery.

Join CARE in this unique opportunity to market your business or organization and give back to our great local community you serve. Please support CARE by becoming a sponsor to our National Cancer Survivors Day celebration of life fundraising events. CARE has a fiscal sponsor, Community Action Agency of Southern New Mexico (CAASN). CARE's fiscal sponsor, CAASN, is a nonprofit 501(c)(3); their EIN (Federal ID number) is 85-0196070. All contributions to CARE are tax deductible. If you are interested in becoming a sponsor or have any questions, please contact the volunteer who contacted you or me, Yoli at 575-649-0598.

Thank you and Respectfully,

Yolanda “Yoli” R. Diaz  
 Executive Director/Patient Advocate



118 S. Water Street  
 Las Cruces, NM 88001  
 575-649-0598  
 Email: [yolidiaz6@msn.com](mailto:yolidiaz6@msn.com)  
 or [carelc.org@gmail.com](mailto:carelc.org@gmail.com)

## STAR SPONSOR - \$5,000

### PREMIER PRESENTING SPONSORSHIP

Your company banner at both Plaza stages  
 4 tables at "Life Tribute" & 2 Booths  
 Sponsor messaging on media platform  
 Opportunity to speak at both events  
 Logo on T-shirt as a Star Sponsor  
 Name recognition on radio spot & public address  
 Company Logo on all marketing  
 30 Entries for RACE4CARE & 2 Booths  
 Premier position on event banner  
 Spotlight on website and Facebook  
 Your company banner at starting and finish line  
 Live company recognition at both events  
 Provide your company goody bag and materials,  
 to promote your company-RACE4CARE



## SPONSORSHIP OPPORTUNITIES

### CARE Honors National Cancer Survivors Day

#### "Life Tribute" - Plaza de Las Cruces

June 1, 2019 - Opens: 5:00 p.m. Begins: 6:00 p.m.

#### RACE FOR CARE - Mesilla Plaza & Mesilla

June 2, 2019 - Late Registration: 6:00 to 6:45 a.m.  
Begins: 7:00 a.m.



## HEART SPONSOR - \$2,500

Your company banner at both events  
 2 tables at "Life Tribute" & 1 Booth  
 Sponsor messaging on media platform  
 Logo on T-shirt as a Heart Sponsor  
 Name recognition on radio spot & public address  
 Company Logo on all marketing  
 20 Entries for RACE4CARE & 1 Booth  
 Premier position on event banner  
 Spotlight on website and Facebook  
 Company name at starting line  
 Live company recognition at both events  
 Company materials in goody bag-RACE4CARE



## INSPIRATION SPONSOR - \$1,500

Your company banner at both events  
 2 tables at "Life Tribute" & 1 Booth  
 Sponsor messaging on media platform  
 Logo on T-shirt as an Inspiration Sponsor  
 15 Entries for RACE4CARE & 1 Booth  
 Logo on event banners  
 Spotlight on website and Facebook  
 Live company recognition at event  
 Company materials in goody bag-RACE4CARE

## HONOR SPONSOR - \$500

Logo on T-shirt as an Honor Sponsor & event banner  
 5 Entries for RACE4CARE  
 Spotlight on website and Facebook

## HOPE SPONSOR - \$1,000

Logo on T-shirt as a Hope Sponsor  
 Your company banner at RACE4CARE  
 10 Entries for RACE4CARE  
 Logo on event banner  
 Spotlight on website and Facebook  
 Live company recognition at event  
 Company materials in goody bag-RACE4CARE

### \*\*\*\*\*SPONSORSHIP CONFIRMATION FORM\*\*\*\*\*

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_

CARE Volunteer Name \_\_\_\_\_ Phone \_\_\_\_\_

\_\_\_\_ Yes! I/We are excited to be a sponsor of CARE Honors National Cancer Prevention Month! Proceeds from this event will support CARE - Cancer Aid Resource & Education, Inc. and their programs for the local community. CARE's fiscal sponsor is Community Action Agency of Southern New Mexico, a 501(c)(3) organization - EIN #85-0196070. My contribution is tax deductible. Contact CARE by email at: [yolidiaz6@msn.com](mailto:yolidiaz6@msn.com) or [carelc.org@gmail.com](mailto:carelc.org@gmail.com). My commitment is specified below: **For best visibility in poster and marketing, confirm by: March 15, 2019**

\_\_\_\_\_ \$5,000 Premier \_\_\_\_\_ \$2,500 \_\_\_\_\_ \$1,500 \_\_\_\_\_ \$1,000 \_\_\_\_\_ \$500

### My Sponsorship payment will be made per the following option:

\_\_\_\_ Enclosed Check # \_\_\_\_\_ Check will be mailed to CARE upon corporate processing

\_\_\_\_ Please Send An Invoice to Process Payment to: \_\_\_\_\_

Please write checks payable to: CAASN for CARE Mail to: 118 S. Water Street, Las Cruces, NM 88001

\_\_\_\_ Process my credit card: Credit Card # \_\_\_\_\_

Name \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_ Card Zip Code \_\_\_\_\_

Signature \_\_\_\_\_ Email receipt to: \_\_\_\_\_