

Cancer Aid Resource & Education, Inc.



Sponsorship Opportunities

3rd Annual RACE FOR CARE

National Cancer Survivors Day



Dear Friend:

On National Cancer Survivors Day®, thousands gather across the globe to honor cancer survivors and to show the world that life after a cancer diagnosis can be fruitful, rewarding, and even inspiring.

Cancer Aid Resource & Education, Inc. (CARE) is proud to announce our 3rd Annual RACE FOR CARE on National Cancer Survivors Day (NCSD). **National Cancer Survivors Day** is an annual, treasured Celebration of Life that is held in hundreds of communities nationwide and around the world. It is a **CELEBRATION** for those who have survived, an **INSPIRATION** for those recently diagnosed, a gathering of **SUPPORT** for families, and an **OUTREACH** to the community. RACE FOR CARE is a registered event.

CARE's focus is to provide assistance to local cancer patients and their families to help them cope with their cancer journey by assisting them with non-medical expenses/basic living needs expenses or emergency needs while in treatment for any type of cancer. Things like gas cards to get to treatment, groceries, utilities, rent, lodging, etc. Funds are based on eligibility and availability. By supporting CARE, you are giving quality of life to those who are coping with cancer, children and adults. This is the most priceless gift of all.

CARE provided financial assistance of almost \$95,000 to 79 cancer patients and their families in our local community in FY2015. CARE has also provided cancer awareness and risk reduction education for the many different types of cancer to over 20,000 people in 2014 and 2015 through our different CARE events and community events.

There were over 300 runners and walkers in last year's RACE FOR CARE NCSD event. This year, we are expecting over 400 runners and walkers. By becoming a sponsor, you can market your business or organization to hundreds of potential customers and give back to our local community!

Please support CARE by becoming a sponsor to our 3rd Annual RACE FOR CARE NCSD event. CARE has a fiscal sponsor, Community Action Agency of Southern New Mexico (CAASN). CARE's fiscal sponsor CAASN is a nonprofit 501(c)(3), EIN (Fed ID) #85-0196070. All contributions to CARE are tax deductible. If you are interested in becoming a sponsor or have any questions, please contact the volunteer who contacted you or me, Yoli at 575-649-0598.

Respectfully,

Yolanda "Yoli" R. Diaz
CARE President/Executive Director
Patient Advocate



575-649-0598

125 North Main, Suite 114, Las Cruces, NM 88001

RACE FOR CARE



Agency of Southern New Mexico, a 501(c)(3) organization – EIN (Fed ID) # 85-0196070. All contributions are tax deductible.