

CARE  
Cancer Aid Resource & Education, Inc.  
Fundraising Ideas  
“Get Creative”

CARE Volunteers:

Thank you for your commitment in supporting Cancer Aid Resource & Education, Inc.!

The purpose of the below list is to give you different ideas to fundraise. We encourage you to get creative! Any fundraising dollars you bring in to CARE will be credited towards your fundraising goal. We encourage you to recruit a large team. This is a great way to boost your fundraising dollars....while having fun.

1. Recruit family, friends, and coworkers to help you in your fundraising goal!
2. Get pledges from family, friends, coworkers, businesses, organizations, clubs, members, etc.
3. Involve friends, family and coworkers to help you raise funds and awareness by creating your own unique fundraising event...build a team spirit.....remind everyone that your efforts are to support the local community.
4. Showcase yourself with online fundraising (Facebook, email, etc.) or letters to potential sponsors, family, friends, businesses, organizations, clubs, etc...just anyone who may want to give you a donation.
5. Create your own t-shirts, to sell.
6. Get your company/employer involved:
  - (1) Find out if your company will be a sponsor
  - (2) Find out if your company has a “matching gifts” program
  - (3) Find out if your company will support you by allowing a “casual day”. For example, a “Jean Charity” day. Employees and management can make a contribution (example \$5 or \$10) to wear jeans for a day.
  - (4) Find out if your company will support you by providing a breakfast, lunch or bake sale at the office and charge a donation that will support CARE.
  - (5) Find out if your company will support you by “Winning a Day Off”. Give chance tickets for a donation at work for employees to secure a full day off for one lucky winner (this would be sponsored by your employer).
7. Restaurant Food Tickets – recruit a restaurant that will donate a “plate ticket” for sale where the proceeds will benefit CARE. For example, a restaurant can give 200 tickets for an enchilada plate and you can sell them for \$6 each. The purchaser can have up to two months to visit the restaurant to use their ticket for their enchilada plate. Do this with plenty of time. You can visit car dealerships, firemen, etc. to try to get group sales and offer to deliver the plates to them.
8. Game/Party Night – host a game or party night where people make a donation in exchange for a fun night of entertainment.
9. Silent Auction – host a silent auction by getting silent auction items donated. A great way to do this is by combining this with a “Party Night”. For example: Host a Party Night at Hotel Encanto’s Azul Lounge. Get donations from attendees and get donations for the silent auction items.
10. Car Wash – host a car wash where people can make a donation in exchange for having their car washed. Work on getting the venue and cleaning supplies donated.
11. Change/Dollar Jar/Cans – ask businesses or organizations about setting up a “Donate” jar/can.
12. Garage Sale – host a garage sale.

13. Golf Tournament – host a golf tournament.
14. Karaoke – host a karaoke.
15. Fashion Show – host a creative fashion show.
16. Chance Drawing – Have a chance drawing on donated items.
17. Private Party – host a private party to raise funds for CARE. You can work with a local business or hotel. You may include a Wine & Cheese Party, Cocktail Party, etc. Just get people together that are willing to make a donation to CARE.
18. Food/Dinner Sale – host a food or dinner plate sale. Deliver plates to boost your sales.
19. Bake Sale or Other Sale – host a bake sale or other sale at your church. Get your church involved.
20. Sporting Event – host a sporting event, get creative in ticket sales or donations.
21. Table Tent – ask a restaurant if you can put table tents on their tables asking their patrons to make a contribution to CARE.
22. Bowling Event – host a bowling competition or party and collect donations for CARE.
23. Jail & Bail – host a Jail & Bail event. For a donation, participants can be arrested. For an additional donation, they can post their own bail. Set up an amount for participants to be arrested. Set up an amount for “jailers” to have to fundraise to post their own bail.
24. Create a fundraiser associated with an upcoming holiday, example: Valentine’s Day.
25. Create a fundraiser creating awareness with any type of cancer.
26. Create a unique on-site event fundraiser which will draw in all who attend at the Jubilee of Life Walk.

**Thank you for supporting your local community!**

**Thank you for supporting CARE!**

**Have fun out there!**

**We are here to Help!: Yoli – 575-649-0598 ~ Leticia – 575-650-2019**





**CARE**  
**Cancer Aid Resource & Education, Inc.**  
 125 North Main Street, Suite 114  
 Las Cruces, NM 88001  
 carelascruces.org ~ 575-680-5922 ~ 575-649-0598



## PLEDGE FORM

PARTICIPANT NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

**PLEASE WRITE CHECKS PAYABLE TO: CAASNIM For CARE**

**100% of Net Proceeds from CARE Events Benefit the Dona Ana County Community, especially cancer patients receiving treatment for any type of cancer.**

#	SPONSOR NAME	ADDRESS	EMAIL ADDRESS	PHONE	CHECK#	DONATION
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
<b>DONATION TOTAL</b>						



**CANCER AID RESOURCE & EDUCATION, INC. (CARE)**  
 125 North Main Street, Suite 114, Las Cruces, NM 88001  
 575-680-5922 ~ 575-649-0598 ~ carelascruces.org



CARE EVENT  
 CARE FAMILY/  
 CARE CONTESTANT

**ACCOUNTING OF FUNDS FORM**  
**3RD ANNUAL JUBILEE OF LIFE WALK**

Phone \_\_\_\_\_

**BREAKDOWN OF FUNDS SUBMITTED ~ TODAY'S DATE:** \_\_\_\_\_

**CASH QTY TOTAL**

**CHECKS-Payable to: CAASNM For CARE**

<b>COIN</b>		
Pennies		
Nickels		
Dimes		
Quarters		
Half Dollars		
Dollars (Coin)		
Total Coin		\$
<b>DOLLARS</b>		
1's		
2's		
5's		
10's		
20's		
50's		
100's		
Total Dollars		\$
<b>TOTAL CASH</b>	\$	

	NAME	CHECK #	DATE	AMOUNT
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
<b>TOTAL # OF CHECKS</b>				<b>#</b>
<b>TOTAL \$ OF CHECKS</b>				<b>\$</b>

**TOTAL DEPOSIT** \$ \_\_\_\_\_

**REGISTRATION FEES** \$ \_\_\_\_\_

**FUNDRAISING** \$ \_\_\_\_\_

**IF APPLICABLE, INPUT INFO BELOW:**

DISTRIBUTION TO POST-FAMILY/NAME	\$
Credit to Family	
Credit to Name	
Credit to Name	
Credit to Name	
Credit to Name	
Credit to Name	
Credit to Name	

**VERIFICATION OF FUNDS**

**CARE FAMILY VERIFICATION**

Printed Name \_\_\_\_\_ Signature \_\_\_\_\_

CARE REPRESENTATIVE VERIFICATION

Printed Name \_\_\_\_\_ Signature \_\_\_\_\_

**CAASNM**



**CANCER AID RESOURCE & EDUCATION, INC.**  
125 North Main Street, Suite 114  
Las Cruces, NM 88001

**carelascruces.org**  
**575-680-5922 or 575-649-0598**



## **CANCER AID RESOURCE & EDUCATION, INC. THIRD-PARTY EVENT INFORMATION**

**Thank you** for your interest in supporting your local community by benefitting Cancer Aid Resource & Education, Inc. (CARE). Cancer Aid Resource & Education Inc. helps to improve the quality of life of Dona Aña County cancer patients, children and adults, at no cost to them. Our emphasis is LOCAL, LOCAL, LOCAL. Funds are raised, banked and disbursed locally to benefit our local community. Funds are disbursed directly to third parties by CARE through our fiscal sponsor, Community Action Agency of Southern New Mexico.

We want to plan that your event is fun, safe and successful! We hope that you consider making your event an annual event! Please take pictures and submit them to CARE so that we may include them in our Facebook page.

A third-party event is any fundraising activity developed by a non-affiliated group or individual where Cancer Aid Resource & Education, Inc. has no financial responsibility and little-to-no staff involvement. Although we actively encourage third-party fundraising events, all such events must be approved by Cancer Aid Resource & Education, Inc. in advance.

This is an important safeguard to preserving the integrity of the Cancer Aid Resource & Education, Inc. name and our commitment to raise the funds necessary to fulfill our mission in a cost-efficient and effective manner. While we are happy to provide guidance for your event, we do not have the personnel to handle the organizational and administrative tasks associated with third-party events. Therefore, the event sponsor is responsible for all details of the event, including:

- Underwriting all of the related costs
- Recruiting volunteers to help out at the event
- Publicizing the event
- Selling event tickets and/or finding participants
- Working at the actual event

### **GUIDELINES**

1. Organizers must sign a third-party event agreement and return it to Cancer Aid Resource & Education, Inc.
2. The event will be promoted in a manner to avoid statement or appearance of Cancer Aid Resource & Education, Inc. endorsing any product, film, organization, individual, or service.
3. Cancer Aid Resource & Education, Inc. will provide a logo and a written statement that indicates Cancer Aid Resource & Education, Inc. is the recipient of the proceeds from the event.
4. All promotional materials must clearly state that Cancer Aid Resource & Education, Inc. will receive 100% of the net proceeds from the event. Proceeds from event will be submitted to Cancer Aid Resource & Education, Inc. within 24 hours of completion of the event. A CARE Accounting of Funds form will be completed by the volunteer and verified by another volunteer.
5. Cancer Aid Resource & Education, Inc. must approve all promotional materials, including but not limited to advertising, letters, brochures, flyers, and press releases prior to production or distribution.
6. Event organizers are responsible for obtaining all necessary permits and insurance associated with the event. Please add both Cancer Aid Resource & Education, Inc., 125 North Main Street, Suite 114, Las Cruces, NM 88001 and Community Action Agency of Southern New Mexico, 3880 Foothills Road, Suite A, Las Cruces, NM 88011 as additional insured.
7. Please require participants to sign a waiver/release form for any sporting event (walks, runs, biking, etc.)
8. Event organizers are responsible for following poster posting policies for their institution/city. If there are any questions about this guideline, organizers are required to contact Cancer Aid Resource & Education, Inc.
9. Cancer Aid Resource & Education, Inc. is not financially liable for the promotion and/or staging of third-party events.

***Thank You for Supporting Cancer Aid Resource & Education, Inc. (CARE)!***



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125 North Main Street, Suite 114  
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*Proudly Partnered With*



High-Impact Programs Building Self-Reliance  
3880 Foothills Road, Suite A  
Las Cruces, NM 88011  
575-627-8799

CARE's Fiscal Sponsor CAA5NM is a nonprofit 501(c)(3)  
All contributions to CARE are tax deductible  
Tax ID #: 85-0196070

**CANCER AID RESOURCE & EDUCATION, INC. THIRD-PARTY EVENT AGREEMENT**

Name of organization/group/individual organizing event: \_\_\_\_\_

Name of person in charge of the event: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Name of event: \_\_\_\_\_

Date and Time of event: \_\_\_\_\_

Location of event: \_\_\_\_\_

Describe the event and the fundraising components (ticket sales, game, auction, etc.): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Estimated number of attendees/participants: \_\_\_\_\_

Will this be an annual event benefitting Cancer Aid Resource & Education, Inc.?: \_\_\_\_\_

Do you plan on using the Cancer Aid Resource & Education, Inc. logo in any of your materials?: \_\_\_\_\_

Have you read and understood the conditions for using the name and logo in advertising?: \_\_\_\_\_

Describe below what role you would like the CARE board to have for your event: \_\_\_\_\_

\_\_\_\_\_

**I, \_\_\_\_\_, have read and understood the accompanying Third-Party Event Guidelines and agree to abide by all policies and regulations mentioned therein. I agree that 100% of net proceeds from the event will be donated to Cancer Aid Resource & Education, Inc. (CARE). I agree to provide all information regarding the event to Cancer Aid Resource & Education, Inc. (CARE) in the manner described. I agree that I will submit proceeds from the event within 24 hours of completion of the event. I agree that Cancer Aid Resource & Education, Inc. has no financial or legal responsibilities for the event. I give approval for my name and picture(s) to be publicized in any media.**

Printed Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Cancer Aid Resource & Education, Inc. Approval**

CARE Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_