

# **CARE**

## **3<sup>rd</sup> ANNUAL JUBILEE OF LIFE WALK**

### **YOUNG PARK – June 6, 2015**

**9:00 a.m. to 1:00 p.m.**

## **GUIDELINES**

### **PARTICIPANT CHOICES – BE PART OF A CARE TEAM OR WALK AS AN INDIVIDUAL:**

- 1. Walk - Walk Only - \$20 T-shirt, deadline to order guaranteed T-shirt is May 25, 2015**
- 2. Collect Pledges - Flat Sponsored Amount – Total Paid at Any Monday meeting or Event**
- 3. Fundraise – CARE encourages the community to participate in at least one fundraiser**
- 4. Fundraise \$100 and receive a free T-Shirt. Deadline to submit funds is May 25, 2015**
- 5. Fundraise towards any of the Individual Award and Recognitions**

**JUBILEE OF LIFE WALK** is a non-competitive walk on a designated course where participants will walk, at their own pace, either as a CARE Team or Individually, and is also a fundraiser to benefit the local community. Participants that are part of a CARE Team will need to designate a Team Captain. Participants may purchase an event t-shirt for \$20 each. Survivors are honored guests and will receive a free t-shirt if they register by May 25, 2015. Participants may obtain sponsorship pledges based on a "flat" sponsored amount. Participants are also encouraged to hold one fundraiser prior to the event and/or during the event and are encouraged to get creative with their fundraising, especially if participants are interested in the awards and recognitions.

### **REGISTRATION / CHECK-IN**

Registration tables will be in front of the park on the east side for those who did not preregister. Registration at the event is from 7:30 a.m. to 8:45 a.m. Each participant will complete a Registration Form. Each honored Survivor will complete a Survivor Registration Form.

### **THE COURSE**

The course will be indicated at Young Park. The course will be marked with signs and arrows all along the designated route.

### **AGE CATEGORIES**

All individuals and teams of all ages may walk the course at their own pace. We ask that all parents with small children to please accompany your small children so they are sure to stay on-course or in case they are not able to make the full distance.

### **REFRESHMENTS**

Signs will be posted at a designated refreshment table so that CARE families can hydrate throughout the walk.

### **HAVE FUN AND BE MERRY**

Our Jubilee of Life Walk is meant to be a joyful and merry event. HAVE FUN!!!

### **FUNDRAISERS**

All participants are encouraged to participate in at least one fundraiser. The fundraiser can be any time during the year. Please read and abide by the "Cancer Aid Resource & Education, Inc. Third Party Event Information and Guidelines" and complete a "CARE Third Party Event Agreement" for each fundraiser you organize. Fundraisers are also encouraged at the Jubilee of Life Walk. Participants can

sell items, have games, sell food and drinks, etc. If your fundraiser will include the sale of food at the event, you must get a permit from the New Mexico Environment Department. The application is available to download from their website:

[http://www.nmenv.state.nm.us/fod/Food\\_Program/applications.html](http://www.nmenv.state.nm.us/fod/Food_Program/applications.html).

Participants can get creative and make their fundraiser fun for all to enjoy!

## **CARE TEAM ON SITE FUNDRAISERS**

All participants are encouraged to participate in other CARE team on site fundraisers—eat, drink, play games, buy goodies, bid on silent auction items, buy chance drawings, etc.

## **DONATION COLLECTION**

Care Team Captains and Individuals need to submit their fundraised money at any Monday volunteer meeting and the final fundraising money at the event. Volunteer meetings are every Monday at 5:30 p.m. at CARE's office, 125 North Main Street, Suite 114. Participants will turn in their pledge forms and money to their CARE Team Captain (if they have one). Care Team Captains and Individual participants (those without captains), please follow these steps:

1. If checks are collected, please have them written payable to: **CAASNМ for CARE.**
2. Please turn in your monetary donations to the CARE office at every Monday meeting:  
**125 North Main Street, Suite 114, Las Cruces, NM 88001**
3. Please turn in your final donations to a CARE representative: during the Jubilee of Life Walk event.

## **AWARDS AND RECOGNITIONS**

- (1) Cancer Warrior
- (2) Youngest Walker-Register
- (3) Oldest Walker-Register
- (4) Most Creative Team
- (5) Most Unique Team
- (6) Most Laps Female
- (7) Most Laps Male
- (8) Team-Highest Funds Raised
- (9) Individual-Highest Funds Raised
- (10) Grand Club Members

### **Individual Fundraising Recognition**

- (1) **Rising Star - \$100**
- (2) **Grand Star - \$1,000 - \$2,499**
- (3) **Super Star - \$2,500 - \$4,999**
- (4) **Gold Star - \$5,000 - \$7,499**
- (5) **Emerald Star - \$7,500 - \$10,000**
- (6) **Majestic Star - \$10,000+**

## **PLEDGES**

Participants should find it easy to collect pledges. Every little bit helps you reach your fundraising goal.

Some ways for participants to raise money include:

Ask five relatives for \$20 each: \$100

Ask five friends for \$10 each: \$50

Ask five neighbors or coworkers for \$10 each: \$50

Ask two local merchants for \$25 each: \$50

**You just raised \$250!!!**

**Please contact Yoli Diaz at 649-0598 or 680-5922 or Leticia Soto at 650-2019 for any assistance or questions. Please visit our website: [carelascruces.org](http://carelascruces.org)**