



Dear Friend,

Our special event *“CARE fore the Cure in Loving Memory of Jerry Ortiz”* will be held on March 3, 2018 at Red Hawk Golf Club. Here is a little bit about Jerry. Jerry Ortiz was born and raised in Las Vegas, New Mexico which is a small town in northern New Mexico. He was the oldest of 8 siblings. Growing up he dropped out of the 8th grade to help with the family business. Ortiz Electric was a local general contracting business that was owned and operated by his father, Alfonzo Ortiz Sr. Jerry worked very hard to help build his kingdom for his beloved wife Ernestine and his two children, Moises and Christine. Jerry had one daughter-in-law Edwina Ortiz and three grandchildren Chris, Diego, and Alicia. In December of 2011 Jerry was diagnosed with lung cancer. Jerry enjoyed being outdoors and playing golf. He was a fighter; nothing stopped him until he had to go through chemo treatments. Jerry battled and fought till the day he left us on March 1, 2016. There were times we as a family couldn't afford some of the treatments that were needed to help Jerry through this process. The Ortiz Family was looking to help and give to those in need. When we found out about CARE and how they would help those in need, we were ecstatic.

CARE's focus is to provide assistance to cancer patients and their families residing in Doña Ana County to help them cope with their cancer journey. CARE provides financial assistance to our local children and adults who have recently been diagnosed with any type of cancer and are in active treatment. Active treatment usually may involve surgery and/or chemotherapy and/or radiation or a transplant. CARE's Care and Support Program helps with basic life necessities: gas cards to get to treatment, groceries and nutritional supplements, utilities, rent or mortgage, lodging/meals, if needing to travel for treatment, etc. so that the patient can concentrate on treatment and recovery. When businesses, organizations and individuals help their local community in this way, it spreads love and hope and helps cancer patients heal because they know that people care about their health while they are going through their treatment and recovery. *“CARE fore the Cure In Loving Memory of Jerry Ortiz”* is truly a unique community giving effort that helps save lives while at the same time providing a fun filled golfing experience.

By giving to our annual golfing event you'll be supporting our program helping us provide assistance to those in our community who are in cancer treatment. We ask that you will consider a sponsorship donation of different levels.

Thank you and Respectfully,

Yolanda R. Diaz
Executive Director/Patient Advocate
yolidiaz6@msn.com

David Montoya
Golf Chair/575-649-9891
trumpetman63.dpm@gmail.com

Chris Ortiz, PGA
Head Golf Professional
Red Hawk Golf Club
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SPONSORSHIP & GOLFER REGISTRATION FORM 505-321-5378

Yes! We/I are excited to be a sponsor of “CARE fore the Cure in Loving Memory of Jerry Ortiz”

| | |
|---------------|--------------------------|
| Name _____ | 1:00 p.m. Shotgun |
| Company _____ | Player #1 _____ |
| Address _____ | Player #1 _____ |
| Phone _____ | Player #1 _____ |
| Email _____ | Player #1 _____ |

My Sponsorship payment will be made per the following option:

_____ Enclosed Check _____ Check will be mailed to CARE upon corporate processing
Please write checks payable to: **CARE** and Mail to: **CARE, 118 S. Water St., Las Cruces, NM 88001**

_____ Process my credit card: Credit Card # _____

Name _____ Exp. Date _____ Sec. Code _____ Card Zip Code _____

Signature _____ Email receipt to: _____

SPONSORSHIP OPPORTUNITIES

March 3, 2018 ~ 1:00 p.m. Shotgun

EAGLE SPONSOR - \$5,000

- Advertised as "Title Sponsor" on all printed/social media ads
- Advertised as "Title Sponsor" on any radio ads
- Two Team's entrance fees - 8 players
- Meals – 8 players
- Opportunity to display your company banner at tournament
- Recognition through special mentions at tournament
- Speaking Opportunity at tournament

BIRDIE SPONSOR - \$2,500

- One Team entrance fee – 4 players
- Meals – 4 players
- Opportunity to display your company banner at tournament
- Recognition through special mentions at tournament
- Speaking Opportunity at tournament

PAR SPONSOR - \$1,000

- One Team entrance fee – 4 players
- Meals – 4 players
- Driving Range Sponsor – 1
- Hole Sponsor – 1

TENT SPONSOR - \$250

- Provide your tent with two chairs on the golf course
- Include your company advertisement on tent
- Opportunity to display your company banner with tent

HOLE SPONSOR - \$125

- Company name/logo displayed in one hole

DRIVING RANGE SPONSOR - \$100

- Opportunity to display your company sign at driving range

4 PERSON TEAM - \$500

- 4 Rounds of Golf
- 2 Carts
- Range balls
- Meals – 4 players

INDIVIDUAL - \$125

- Round of Golf
- Cart
- Range balls
- Meal – 1 player

EXTRA MEAL - \$20 Per Person



Jerry battled and fought until the day he left us on March 1, 2016. The Ortiz Family was looking to help in the area of cancer assistance and give to those in need. When they found out about CARE and how they would help those in need, they were ecstatic.

**Join the Ortiz Family & CARE
for this yearly event.**

CARE's Choice Hotel
HOTEL ENCANTO
LAS CRUCES



**Reserve Your Room at CARE's Special
Rate of \$99 by calling
Hotel Encanto de Las Cruces
at 575-522-4300 and stating:
"I'm with the CARE - Jerry Ortiz
Memorial Golf Tournament"**

COMMITTEE:

Yoli Diaz, 575-649-0598

David Montoya, 575-649-9891

Chris Ortiz, 505-321-5378

Leticia Soto, 575-650-2019

Angelica Rigales, 505-270-0399

Annette Morales, 575-571-8811

Mike Tomlin, 575-642-7440



EIN: 85-0196070 - Fiscal Sponsor:
Community Action Agency of SNM