



THE BIG EVENT PARADE - ENTRY FORM

September 23, 2017

Parade Staging: 9:00 a.m.

Parade Begins: 11:00 a.m. followed by Jubilee of Life Walk

The Big Event Parade will be held in conjunction with The Big Event...A Community that CAREs event Downtown and Plaza de Las Cruces from Friday, September 22, 2017 through Sunday, September 24, 2017. The Big Event Parade will consist of: "Pay it Forward" Parade Entries and the 4th Annual Jubilee of Life Walk.

Parade Date: Saturday, September 23, 2017

Begins: 11:00 a.m. - All entrants must meet at 9 a.m. at the staging area, Third Judicial District Court parking lot, 201 West Picacho Ave., Las Cruces, NM 88005

Route: The Big Event Parade begins from the staging area on to Main Street, turns right/south on Main Street., travels south and curves right on to Water Street, turns right/west on to West Mountain Ave., travels west up to Alameda Ave., turns left on to Alameda Ave., travels south up to near Amador Ave., with de-staging at 250 West Amador Ave. west of Bank of America drive up area, prior to reaching Amador Ave. Please note that Amador Ave. will not be closed.

Theme: A Community that "Pays it Forward"

The Big Event...A Community that CAREs is a large scale community event and large scale cancer fundraiser that wholeheartedly is raising funds to go right back into the community helping the people of our community. The Big Event has many events within the event and also has emphasis on **quality of life, culture, people, food, arts, outdoor entertainment and recreation, fun, family, southwest, tourism, economic impact, goodwill** and an emphasis to "pay it forward". Our parade is customized with parade entries and walkers with the 4th Annual Jubilee of Life Walk. We are not asking the parade entries to pay a fee to be in the parade. Although there is no fee, we are encouraging parade entries to either create a fundraiser to raise funds to donate to CARE or make a donation. We will line up entries that donated the most to the lowest. The 4th Annual Jubilee of Life Walk teams will follow the parade entries. The Jubilee of Life Walk teams are encouraged to fundraise or donate to CARE. We encourage participation in this special community event whether or not participants are able to donate to CARE. We will acknowledge every parade entry and Jubilee of Life Walk team. We will also announce the amount donated of all the entries and teams that contributed \$1,000 or more to CARE and honor them at Plaza de Las Cruces.

Prizes: Trophies will be given to: 1. THE BIG EVENT Choice; 2. Largest donation amount; 3. Most creative cancer theme float; 4. Most creative music entertainment; 5. Most creative production/presentation; 6. Best school presentation (ex. marching bands, JROTC, organizations, sports teams, cheerleaders, etc.); 7. Largest Jubilee of Life team; 8. Most creative Jubilee of Life team t-shirt

PLEASE COMPLETE THIS FORM AND MAIL (or drop off) TO: Yoli Diaz, CARE – Cancer Aid Resource & Education, Inc. 125 North Main Street, Suite 114, Las Cruces, NM 88001. The completed PDF form may be emailed to yolidiaz6@msn.com or carelc.org@gmail.com. The deadline to submit an entry form is Wednesday, September 20, 2017.

Type of Entry: Circle One: **PARADE ENTRY** or **JUBILEE OF LIFE WALK**

Parade Entry, Entry Name: _____
Number and Type of units in Entry _____ Number of People in Entry _____
(Circle Type of Units: float, vehicle, band, horses, organization, ROTC/JROTC, marching group, cheerleader, sports, etc.)

Description of Entry for Announcement: _____

Organization: _____

Contact Person: _____ Phone Number _____

Mailing address: _____

Email address: _____

Please note: (1) The throwing of candy or other objects is prohibited. Only individuals walking near the curb can hand out items such as candy. (2) Horse units must provide their own clean-up crew (pooper-scoopers).

Indemnification and Hold Harmless Agreement

_____ acting through its authorized agent, _____, agrees to defend, protect, indemnify and hold CARE and City of Las Cruces harmless for any personal injury or property damage suffered by The Big Event Parade to include Parade Entries and Jubilee of Life Walk, its members and participants, or by third parties resulting from the parade to be held September 23, 2017 on Alameda Ave. and Downtown Las Cruces.

Signed by _____ Date _____