

**\$10 Donation Admission  
to "We CARE" Area  
For all Ages  
at 5:00 p.m. Friday,  
September 22, 2017  
&  
at 4:00 p.m. Saturday,  
September 23, 2017  
Beer will be served in  
"We CARE" Area.**



**Join Us for One of  
New Mexico's Largest  
Cancer Fundraisers!  
The Big Event,  
La Gran Fiesta  
proceeds will benefit  
the people of  
Doña Ana County in  
active treatment for  
any type of cancer.**

**Plaza de Las Cruces & Locations Noted  
September 22, 23 & 24, 2017  
ITINERARY**

<b>FRIDAY, SEPTEMBER 22, 2017</b>		
5:00 p.m.	We CARE Area Entrance Event Sponsor, VIP Table or \$10 Donation Admission	Plaza de Las Cruces
5:00 to 9:00 p.m.	Kid's Zone – Free Kids Activities & Fun	Plaza de Las Cruces
5:00 to 9:00 p.m.	Art for CARE – Local Artists sell their Art & support CARE	Main Street
5:00 to 6:00 p.m.	Johnny & Isabel	Plaza de Las Cruces
6:00 to 6:15 p.m.	Opening Ceremonies – Guest Speakers	Plaza de Las Cruces
6:15 to 6:30 p.m.	HD2 Hip Hop Dance Studio	Plaza de Las Cruces
6:30 to 7:45 p.m.	UnLysed	Plaza de Las Cruces
7:45 to 8:00 p.m.	HD2 Hip Hop Dance Studio	Plaza de Las Cruces
8:00 to 9:15 p.m.	Eli James Band	Plaza de Las Cruces
9:30 to 11:00 p.m.	Phat Soul – Local Headliner	Plaza de Las Cruces
<b>SATURDAY, SEPTEMBER 23, 2017</b>		
9:00 a.m.	Parade Setup	District Court Park'g Lot
9:30 to 12:30 p.m.	Parade/4 <sup>th</sup> Annual Jubilee of Life Walk	Main St to Alameda Blvd
1:00 to 1:30 p.m.	New Mexico Gunfighters Association	Plaza de Las Cruces
1:30 to 3:30 p.m.	Las Cruces International Mariachi Conference Mariachi Extravaganza y Folklor de Mexico	Plaza de Las Cruces
1:00 to 9:00 p.m.	Kid's Zone – Free Kids Activities & Fun	Plaza de Las Cruces
3:00 to 9:00 p.m.	Art for CARE – Local Artists sell their Art & support CARE	Main Street
3:30 to 4:00 p.m.	4th Annual Fashion Show	Plaza de Las Cruces
4:00 p.m.	We CARE Area Entrance Event Sponsor, VIP Table or \$10 Donation Admission	Plaza de Las Cruces
5:00 to 6:45 p.m.	Karlos Saucedo	Plaza de Las Cruces
7:00 to 8:45 p.m.	Natajja	Plaza de Las Cruces
9:00 to 11:00 p.m.	Tobias Rene - Headliner	Plaza de Las Cruces
<b>SUNDAY, SEPTEMBER 24, 2017</b>		
9:00 a.m.	CARE Fulfills Dreams Bike Run	Downtown Parking Lot 3
12:00 to 12:30 p.m.	Announcements & Roberto's Enchilada Cook-Off Kickoff	Plaza de Las Cruces
12:00 to 3:00 p.m.	2 <sup>nd</sup> Annual Roberto's Enchilada Cook-Off Contest	Plaza de Las Cruces
12:00 to 4:00 p.m.	1 <sup>st</sup> Annual CARE Fulfills Dreams Bike & Car Show	Downtown Parking Lot 3
12:00 to 5:00 p.m.	Kid's Zone – Free Kids Activities & Fun	Plaza de Las Cruces
12:00 to 5:00 p.m.	Art for CARE – Local Artists sell their Art & support CARE	Main Street
12:30 to 1:00	New Mexico Gunfighters Association	Plaza de Las Cruces
1:00 to 2:30 p.m.	Caliente	Plaza de Las Cruces
2:30 to 2:45 p.m.	Announcement of Raffle Winners	Plaza de Las Cruces
2:45 to 4:30 p.m.	Las Cruces Gents	Plaza de Las Cruces
3:00 to 3:30 p.m.	2 <sup>nd</sup> Annual Lumbre Chile Eating Contest	Plaza de Las Cruces
4:00 p.m.	Announce Roberto's Enchilada Cook-Off Contest Winner	Plaza de Las Cruces
4:30 to 4:45 p.m.	Announce 1 <sup>st</sup> Annual CARE Fulfills Dreams Bike & Car Show Winners	Plaza de Las Cruces
4:45 to 6:00 p.m.	Anthony 'n' Nite Liters	Plaza de Las Cruces